



Coincollectibles

MARVION™

WEB 5.0 CONFERENCE

1.11.2022

GRAND COTHORNE WATERFRONT
SINGAPORE

**SPEAKERS & PANEL MEMBERS
BRIEFING PACK**

JAN / FEB 2024

GLOBAL WEB 5.0 CONFERENCE

SPEAKERS & PANEL MEMBERS BRIEFING PACK

Dear Speaker/Panelist,

Thank you for accepting our invitation to be a part of the **Global Web 5.0 Conference in Singapore on 1 Nov 2022**. We are excited to have you and we are confident that your presence will help make this event a great success.

To help you get ready for the conference, we have prepared this simple note to share the following:

1. Overview of the topic framework.
2. Event schedule of the Global Web 5.0 Conference.
3. Suggested questions for the panel discussions.

What is Web 5.0

At present, there is no standard definition of what Web 5.0 is.

Based on 101Blockchains.com, Web 5.0 is defined as:

“Web 5.0 has been designed as a decentralized web platform that can allow the flexibility and resources for developing decentralized web applications. The primary objective of web 5.0 would focus on empowering users to reclaim control and ownership of their data. As of now, the web 5.0 version is still under development. However, some experts have pointed out that web 5.0 would be more of a combination between web 2.0 and web 3.0.”

Based on Business Standard, they define Web 5.0 as:

“Web 5.0 will have a series of decentralised apps and protocols. Instead of multiple blockchains, Web 5.0 developers are trying to leverage only Bitcoin and build everything on top of it. In Web 5.0, users will hold a digital wallet that securely manages their identity, data, and authorisations for external apps and connections.

For instance, a user can use his or her wallet to log in to a new decentralised app. They may not need to repeatedly create fresh profiles and log in to new applications as Web 5.0 will aim to give users a “decentralised identity” allowing them to seamlessly move from one app to another. User data, rather than getting stored with third-party products and services, will be controlled by users and only be exposed with their permission.”

Coinllectibles and Marvion define Web 5.0 as:

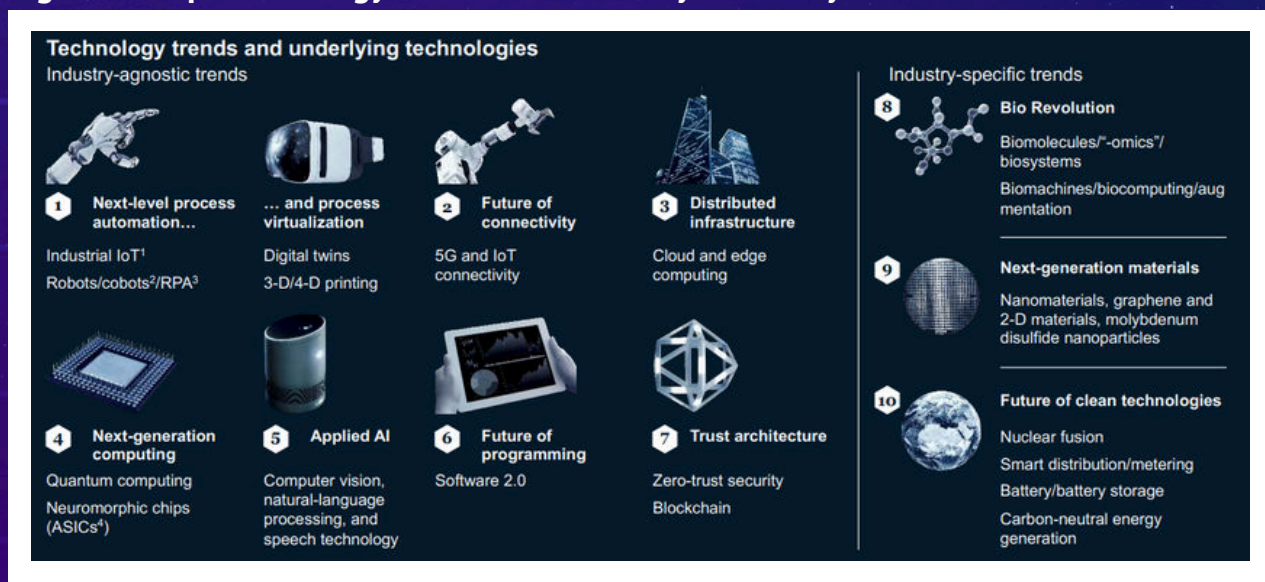
“The seamless interoperability between centralised (Web 2.0) and decentralised (Web 3.0) apps and platforms for the primary purpose of achieving the ideal balance of user experience, control and ownership.”

To promote a robust discussion, there will **not** be a single standard definition of what Web 5.0 is during the conference. **Speakers and panelists are encouraged to share what Web 5.0 means to them during the conference.**

Technology trends and their implication on Web 5.0 development.

Based on a World Economic Forum article dated Oct 2021; McKinsey has identified 10 key technology trends that will shape the coming decade (see Figure 1). The wide adoption of these technologies will inevitably have some influence in the development of Web 5.0. Hence, speakers and panel members are encouraged to share their views on how they see these technologies play a part (if any) in the Web 5.0 development. You can read the McKinsey report [here](https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/the-top-trends-in-tech): <https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/the-top-trends-in-tech>.

Figure 1: Top Technology Trends identified by McKinsey



Source: <https://www.weforum.org/agenda/2021/10/technology-trends-top-10-mckinsey/>

What is DOT

During this conference, you may come across the term “DOT”. DOT is the abbreviation of “Digital Ownership Token”. This term was coined by Coinllectibles and Marvion, and it refers to a NFT that is solely used as a provenance and authentication solution for a real underlying asset. To illustrate, in the case of a physical ceramic collectible, a DOT buyer gets both the DOT as well as the physical item. Within the DOT, it contains legal agreements, supplementary reports, media files, etc., which are uploaded on the blockchain. Owners will subsequently be able to trade these DOTs, while the physical assets are held in custody by an escrow and/or custody agent.

Themes for the Global Web 5.0 Conference

At present, we are working towards having more than 1,000 attendees RSVP for the event. We expect a mix of ecosystem stakeholders (i.e. policy makers, investors, etc.), entrepreneurs, creators (i.e. artists, influencers, etc.) and consumers (i.e. crypto and NFT enthusiasts). Unlike Web 1.0 or Web 2.0 – which are primarily technology focused, we believe a cross disciplinary approach is more appropriate when looking at Web 5.0 development. Hence, it is this view that has shaped how we have put the event together. In view of the wide profile of attendees, we have identified 4 broad themes for the conference (see Figure 2).

Figure 2: Themes for the Global Web 5.0 Conference

Theme	Suggestions	Possible Problem Statements
Responsible Innovation	Speakers/Panel members are encouraged to share their views on how Web 5.0 (i.e. the best of Web 2.0 + Web 3.0) can be effectively and responsibly applied to real-world business cases.	1. How does a Web 5.0 world look like? 2. How would Web 5.0 be influenced by tech trends like AI, edge computing, connectivity, etc.?
Technology & Security	Speakers/Panel members may want to share their views on how Web 5.0 can fill the technological and security limitations of Web 2.0 and Web 3.0 platforms/applications.	1. Web 5.0 adoption – will it be through incremental changes or an innovative breakthrough? 2. What type of security do we need to make Web 5.0 more secure and reliable?
Legal & Regulation	Speakers/Panel members are encouraged to share their views on how the legal implications and potential risks/rewards of Web 5.0 on businesses, creators and consumers.	1. Privacy VS Protection – would the decentralized nature of Web 5.0 make it harder to protect users? 2. What are the key legal/regulatory issues for Web 2.0 and Web 3.0 and how can Web 5.0 solve them?
Investment & Applications	Speakers/Panel members are encouraged to share their views on how Web 5.0 can be applied to specific business sectors. Under this theme, investors are also encouraged to share trends they see in the market.	1. Institution investors and VC play a large part to the development of future tech (including Web 5.0) through deciding which companies to invest in. In view of that, how do they balance between protecting their investments and adapting to changing macro trends (i.e. ESG, inflation, tech advancements, etc.).

Framework for the Global Web 5.0 Conference

Based on the above considerations, the Web 5.0 conference framework is shown in Figure 3.

Figure 3: Web 5.0 Conference Framework

Stakeholders	Conference Themes			
	Responsible Innovation	Technology & Security	Legal & Regulation	Investment & Applications
Ecosystem stakeholders	Is Web 5.0 the next big thing in the intellectual property space?	Web 5.0 from the ESG perspective	How will DOTs impact the legal industry.	Institution investors take on tech company investments - what are they looking for now and how will the future look like
Businesses	DOTs VS NFTs: What we have learnt in the last 1 year	Is Web 5.0 the Metaverse: How will Web 5.0 technology change the face of businesses.	Legal implications of DOTs on businesses	Using DOTs for arts, collectibles and Music
Creators	The Evolution of Art and Technology: Curating Art in a Digital Age	How can Web 5.0 help creators protect and monetise their IPs		Phoenix Waters Productions:Exploring How NFTs can enhance Audience Experiences in Entertainment
Consumers	How are retail investors able to research and invest in Cryptos/NFTs/Web2/Web3 businesses profitably.			

Event Schedule of the Global Web 5.0 Conference

Based on the conference framework, the schedule and the allocated speakers/panel members are shown in Figure 4. Based on the proposed schedule, if you are unable to make it for your time slot, please feel free to write to us and let us know. We will gladly rearrange to try and accommodate your schedule.

Figure 4: Global Web 5.0 Conference – 1 Nov 2022

Time	Main Conference Room	Breakout Room
10:00	<p>Panel: NFTs and its impact on creative projects</p> <p>Panel members: Dr Cynthia Philips, Michael Nash</p>	<p>Panel: How can Web 5.0 help creators protect and monetise their IPs</p> <p>Panel members: Raymond Chua, Darren Ho, Vanessa Ho, Paulina Bialek</p>
10:45	<p>Conference Thought Leader Presentation + Fireside.</p> <p>Speaker: Dr Craig Wright</p>	
11:30	<p>Web 5.0 Event Opening.</p> <p>Speaker: Dr Herbert Lee</p>	
13:30	<p>Panel: Journey from NFTs to DOTs</p> <p>Panel members: Julian So, Rakesh Kirpalani & Ng Chong Yuan</p>	<p>Panel: Is Web 5.0 the Metaverse & How will Web 5.0 technology change the face of businesses.</p> <p>Panel members: Chai Kok Young, Ang Yuit & Patrick Ma</p>
14:15	<p>Panel: CEOs' Perspectives on Digital Applications of DOTs.</p> <p>Panel Members: Toby O'Connor, David Fergusson & Pascal Berclaz</p>	<p>Panel: How will DOTs impact the legal industry.</p> <p>Panel members: Heidi Chiu, Eric Ng, Louie Lee, Louis Cheung, Moses Park, Sally Lin, Ohoon Kwon, Joshua Chu</p>
15:00	<p>Legal implications of DOTs on businesses.</p> <p>Speaker: Joshua Chu</p>	<p>Panel: Web 5.0 from the ESG perspective.</p> <p>Panel members: Toby O'Connor, Dr Cynthia Phillips & Cici Lu</p>
16:15	<p>Investors Roundtable: Latest Outlook, Trends and Narratives</p> <p>Panel members: Raymond Chua, Lim Tian Yi, Sean Seah, Reshveen</p>	<p>Panel: Phoenix Waters Productions: Exploring How NFTs can enhance Audience Experiences in Entertainment.</p> <p>Panel members: Bizhan Tong, Guy Orlebar, Raimund Berens & Michael Nash</p>
17:00	<p>Panel: The Evolution of Art and Technology: Curating Art in a Digital Age.</p> <p>Panel members: Terry Lee & Khai Hori</p>	<p>Panel: Institution investors take on tech company investments - what are they looking for now and how will the future look like.</p> <p>Panel members: Dr Herbert Lee, Julian So, Toby O'Connor, Josep Aliagas & Mackenzie Chng</p>

Suggested Questions for the Panel Discussions

According to the schedule above, there are 8 panel discussions. A panel discussion format is chosen so that the moderators can ask relevant questions to get as wide a view as possible. To help panelists prepare for their sessions, here are some suggested areas that may be covered by the moderators. Do note that these questions are not exhaustive and we will try to consolidate/circulate another round of questions ahead of the conference.

Figure 5: Proposed areas to cover during the panel sessions

Panel	Possible areas to talk about during the Panel
How can Web 5.0 help creators protect and monetise their IPs	<ol style="list-style-type: none"> 1. How do creators see Web 5.0? What does it mean to them? 2. What is the biggest pain point in IP protection right now for creators? 3. What is the role of influencers and creators in the Web 5.0 space?
Journey from NFTs to DOTs	<ol style="list-style-type: none"> 1. Bepple 5,000 days, what did the purchaser buy? 2. How should you buy digital art? 3. Yuga Labs granting copyright licenses to cryptopunks after acquiring intellectual property. How does this work? 4. Gary Gensler suggests that the Ethereum Blockchain is a US Securities Exchange. Does that mean all NFTs are securities? 5. How does DOT address issues with NFTs?
Is Web 5.0 the Metaverse & How will Web 5.0 technology change the face of businesses.	<ol style="list-style-type: none"> 1. What does the "Metaverse" mean to you? 2. Is Web 5.0 the Metaverse? 3. What are the greatest technology limitation for a wide-scale adoption of the Metaverse? 4. How do you see Web 5.0 support the Metaverse development
CEOs' Perspectives on Digital Applications of DOTs.	<ol style="list-style-type: none"> 1. How do you see DOTs being used for arts, collectibles and music? 2. Will DOTs still be relevant in a Web 5.0 environment? 3. How do DOTs directly benefit creators and consumers? 4. How can businesses profit from the DOT and Web 5.0? 5. How can institution investors invest and profit from DOTs and DOT related companies?
How will DOTs impact the legal industry.	<ol style="list-style-type: none"> 1. Will DOTs still be relevant in Web 5.0? 2. How do you see the legal industry change in light of Web 5.0? 3. How do you see laws change in view of some of the trend that you are currently seeing? 4. What do all these changes mean to lawyers and businesses?
Phoenix Waters Productions: Exploring How NFTs can enhance Audience Experiences in Entertainment	<ol style="list-style-type: none"> 1. How can NFTs enhance audiences experiences? 2. What are some of the trends you see in the entertainment industry and how are they embracing technology? 3. How will the entertainment industry benefit from Web 5.0.
Institution investors take on tech company investments - what are they looking for now and how will the future look like	<ol style="list-style-type: none"> 1. What are institution investors take on Web 5.0? 2. What sort of companies/investments are they currently looking for? 3. How do they see Web 5.0 panning out?
Web 5.0 from the ESG perspective	<ol style="list-style-type: none"> 1. What sort of technology should there be for Web 5.0 to be more eco-friendly. 2. How can Web 5.0 be part of the ESG solution? 3. How can businesses use Web 5.0 to enhance their ESG quotient?
The Evolution of Art and Technology: Curating Art in a Digital Age	<ol style="list-style-type: none"> 1. What is the biggest pain point in the art market and how can technology address it? 2. What and/or how does Web 5.0 need to be to be effectively deployed in the art and collectibles space? 3. How can artists and creators benefit from Web 5.0?
Investors Roundtable: Latest Outlook, Trends and Narratives	<ol style="list-style-type: none"> 1. How can retail investors participate in the growth of Web 5.0 app? 2. Will Web 5.0 bring about the next "crypto-boom" 3. What are the key takeaways from the current crypto winter for consumers and retail investors.

What we hope to achieve from the Global Web 5.0 Conference

From the organiser's perspective, we hope to use this conference to gather as much views as possible on the topic of Web 5.0. Using contents gathered from the conference, the organising committee aims to write a white paper on the topic. It is our aspiration that with a document like this, we can contribute to the broader Web 5.0 conversation.

Administrative Support from the Organising Committee

From now to the event, if you have any queries, please feel free to directly email us at Web5Conference@XBE.com. We will gladly help in any way that we can.

We look forward to seeing you there.

Best Regards,

A handwritten signature in white ink that reads "Rachel Lim". The signature is fluid and cursive, with the first name "Rachel" written in a larger, more decorative script and the last name "Lim" in a simpler, more upright script.

Rachel Lim (Ms)

Operations Director, XBE
Organising Chairperson



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**SPEAKERS & PANEL MEMBERS
PROFILE**

VISIONARIES OF THE GLOBAL WEB 5.0 CONFERENCE



Dr Herbert Lee was trained as an engineer, and he became a chartered engineer in 1982. In 2011, Dr Lee received his Doctorate in Engineering from the Hong Kong Polytechnic University, and his area of specialisation was in knowledge management and semantics. In 2015, he was appointed to become a Senior Academician by the Hong Kong Institute of Asian Knowledge Management. That same year, Dr Lee assisted China's State Administration of Radio and Television to research on the transmission standards of autostereoscopic 3D devices. In 2018, Dr Lee was appointed by the China Academy of Management Sciences to become the Executive Director of the Shenzhen Branch. Dr Lee has over 20 years of management experience in the high-tech industry. Over the years, Dr Lee has won numerous awards for outstanding scientific and technological innovations. Some of these more significant awards include: Hong Kong Awards for Industry and Commerce 2016, Hong Kong Electronics Industry Gold Award 2017, and Excellence in Science and Technology Awards – Nobel Scholars Series for Enterprise Award 2017. In 2018, Dr Lee led a team to participate in the 46th Geneva International Invention Exhibition and won the “Special Award of the Judges”. In the same year, Dr Lee also won the Grand Award for the Science and Technology Achievement Award of the Hong Kong Awards for Industry and Commerce. Under Dr Lee's leadership, the portfolio of companies under XBE (www.xbe.com) collectively owns more than 100 registered patents and 800 authorized patents worldwide. In his latest achievement this year, he was awarded as the Honorary Fellow of the Centre for Business Sustainability of the Hong Kong Chinese University.

Dr Craig Wright established nChain in 2015, where he is the Chief Scientist and where his ideas have led to several thousand patent applications. Dr Wright has more than 30 years of experience in information technology and IT security, having conducted more than 1,200 engagements for private and governmental organisations. Dr Wright worked on systems protecting the Australian Stock Exchange and helped design the architecture for the world's first online casino. Dr Wright is currently a candidate for two additional PhDs, in Law and Applied Mathematics.



1. **Josep Aliagas – Managing Partner at DIS Capital.** Josep is an international M&A and financing expert in technology, infrastructure and energy projects. With two successful exits in the tech industry, he was the founder of Ready Soft in 1994, one of the first ISPs in the world, sold to World Online and IPOed in 2000. Shortly afterward, he founded Arena Mobile a mobile content company with subsidiaries in more than 15 countries in Europe, Asia, North, South America, and Africa, serving telcos in over 100 countries. Arena was sold in 2008. Josep started his professional career as a KPMG auditor in 1991. He is also a co-founder of Vitaloid, and Digital Investments, as well as angel investor in several start-ups. He helped fund billion-dollar infrastructure and energy projects in Central and South America, Africa, and Asia in cooperation with Chinese State Owned Enterprises such as Power China, Gezhouba, and CMCC among others. Josep has extensive business and financing experience having worked all over the world. He is fluent in seven languages including: Spanish, Chinese, English, French. Holds a degree in business and economics at the University of Barcelona and completed the Blockchain strategy program at the University of Oxford's Saïd School of Business and the Private Equity and Venture Capital at Università Bocconi. Josep is a member of the British Blockchain Association and Silicon Valley Hub coordinator of MyData Global and a mentor at Singularity University start-up programs.

His Linkedin profile is attached: <https://www.linkedin.com/in/aliagas/>

2. **Ang Yuit – President, Entrepreneur Organisation Singapore.** Yuit's early foray in business required him to quickly gain leadership experience. He became actively involved in leadership in not for profits. Yuit is a member of Entrepreneur's Organisation (EO), an invite-only global network of 12,000 entrepreneurs with peer to peer coaching frameworks to enable members empowerment and success in their disciplines and lives. Yuit served as the president of EO Singapore and in 2019/2020.

He joined Junior Chamber International, a century old youth leadership development organisation for young business leaders between the ages of 18 to 40 in 2000 and rose through the ranks in to become Chapter President, National Secretary General and National President in Singapore. Here, Yuit developed a keen interest in youth development and business community development.

While still active in JCI in advisory roles, Yuit became involved in the Association of Small Medium Enterprises (ASME) which boasts over 7,000 members. Elected as the VP in 2009, Yuit drives digital initiatives in collaboration with government bodies to impact, influence and drive adoption of technology for Singapore's SMEs. Currently, he serves as the Vice President for Strategies, Development and Digitalisation of ASME.

His Linkedin profile is attached: <https://www.linkedin.com/in/yuit-ang-001288/>

3. **Pascal Berclaz – CEO of Quinting SA.** For over ten years, Mr. Pascal Berclaz was an independent financial analyst who was heavily involved in economic topics. He wore several hats in the financial world: active and good field man, a critical and theoretical economist and an analyst. His theoretical knowledge has been developed during his licence degree in Commercial and Industrial Sciences, and has been supplemented by a diploma in electronic engineering. But what makes the strength of Pascal Berclaz's analysis is his ability to integrate theoretical knowledge with his extensive experience. Indeed, after university, Pascal Berclaz was offered many mandates from important companies such as UBS. He then became a financial advisor and an expert in the resolution of financial problems of the largest financial societies. Today, Pascal is the President of "Quinting". This watch manufacturer symbolizes the fusion of Pascal Berclaz's knowledge and his clear-sightedness in the financial sector. Indeed, in 2001, by using his knowledge, Pascal Berclaz was involved in the creation of the first and unique transparent watch in the world.

His Linkedin profile is attached: <https://www.linkedin.com/in/pascal-berclaz-2a158a50/>

4. **Raimund Berens – Producer & Co-founder of Ostara Pictures**, which develops audience driven, socially conscious stories for audiences worldwide.

His Linkedin profile is attached: <https://www.linkedin.com/in/raimund-berens-ab539b5/>

5. **Paulina Bialek is the CEO & Co-founder of FrostyWhale**, a platform connecting fans with their favourite influencers. She started her professional career at Expara, a Southeast Asian VC fund, investing in the region as well as building and running global acceleration and incubation programs. She was a mentor and judge in start-up competitions and programs in both Europe and Asia. She launched the international foundation, Lotus League, supporting European start-ups in their expansion into SEA markets. She holds a BA in Finance and an MA in Law.

Her Linkedin profile is attached: <https://www.linkedin.com/in/paulina-bialek/>

6. **Chai Kok Young – CTO of Coinllectibles and Marvion.** Kok Young is an astute technology & operations executive leader with extensive experience in leveraging technology to drive efficiencies and achieve business goals in the IT, financial and healthcare sectors. Kok Young is the founder and Co-CEO of Ingenim, an Internet Solutions company with a focus in UX. Prior to this, he was the CEO of MB9, a software development agency that a Singapore-listed company Newsilkroutes Group had invested in. With more than 20 years of experience in providing Internet related solutions, Chai has held a number of senior IT leadership roles in Start-ups, MNCs, SME, Dot-com and the Public Sector. Prior to starting out on his own, Chai worked in MNC senior executive positions. His last corporate role was Senior VP in Trusted Source, a wholly-owned IT subsidiary of Temasek Holdings, and was responsible for business intelligence, strategic projects and product commercialization, a role that included taking care of all software running in Temasek. Before joining Trusted Source, Chai was Asia Pacific IT & Operations Director of IMS Health, a global market research leader in the Healthcare marketplace. He led diverse teams across 16 Asia-Pacific countries and leveraged technology to drive efficiencies and support IMS Health's USD 100 million market intelligence business in the APAC.

His Linkedin profile is attached: <https://www.linkedin.com/in/kokyoung-chai/>

7. **Louis Cheung is a Associate Legal Counsel at Ping An OneConnect Bank**, a Hong Kong-based neobank wholly-owned by OneConnect Financial Technology (NYSE: OCFT) specializing in SME banking. In the field of fintech, he is well-versed in advising on the legal issues behind open banking collaborations, data partnerships, and procurement of digital banking solutions. Prior to his career in fintech, Louis was a commercial litigator at one of the leading independent law firms in Hong Kong and had built a practice acting for liquidators, institutional investors, and senior executives in complex commercial litigation and regulatory matters. Louis is a qualified solicitor in Hong Kong and earned his bachelor's degree in law at the University of Hong Kong.

His Linkedin profile is attached: <https://www.linkedin.com/in/louis-cheung-94b87792/>

8. **Mackenzie Chng is an Investment Associate at Blockchain Founders Fund** which invests in venture and builds top-tier startups. He also co-founded Datature, an award-winning AI startup. Bringing his ex-founder and traditional venture capital experience to the team, Mackenzie enjoys working with startups in their journey from inception to IPO. Mackenzie is deeply passionate about investment, strategies, and execution while working with founders and companies. He holds a Bachelor's Degree in Accounting and Finance from the University of Melbourne. Outside of researching the latest and greatest in the crypto and blockchain space, Mackenzie also enjoys the occasional drink as well as some leisure golf game, football and some rock climbing.

His Linkedin profile is attached: <https://www.linkedin.com/in/mackenziecjy/>

9. **Joshua Chu – Solicitor, Chief Risk Officer at Coinllectibles, Marvion and XBE, Senior Consultant at Prosynergy.** Joshua Chu is the Group Chief Risk Officer at Coinllectibles and Marvion, the first publicly traded blockchain Fusion DOTs technology company on the US OTC Markets. Aside from his role as Group CRO, Joshua is also a Litigation Solicitor qualified to practice in Hong Kong. Before becoming a lawyer, Joshua worked in the healthcare industry serving as the IT department head at a private hospital as well as overseeing their procurement operations. Since embarking upon his legal career, Joshua has conducted a number of novel cases which includes:

- a. Acting for one of the world's largest crypto-exchanges in HK's first crypto-litigation (HCA 1980 of 2015);
- b. Obtaining Hong Kong's first order for alternative service by data rooms [2020] HKCFI 1084;
- c. Obtaining Hong Kong's first order for digital performance of disclosure orders [2020] HKCFI 1233; and
- d. Appearing before the Review Body on Bid Challenges under WTO Government Procurement Agreement.

A firm Judicial Activists at his core, Joshua and his team of counsel has worked tirelessly to device a number of novel applications which is aimed at pushing for the digital transformation of Hong Kong's judicial system. Today, Joshua's legal practice is mainly focused in the field of dispute resolution and technology law. Aside from his roles as a Chief Risk Officer and Lawyer, Joshua is currently also a Senior Consultant with Prosynergy, a regulatory consulting firm which had been founded by ex-SFC Regulators as well as being a management consultant for the Korean Blockchain Centre. Joshua is also a sub-committee for the NFT Association of Hong Kong.

His Linkedin profile is attached: <https://www.linkedin.com/in/joshua-kiu-wah-chu/>

10. **Raymond Chua – CEO of Marvion Ltd.** Raymond has a track record of scaling companies from seed having co-founded and grew a 2-men start-up into one of the fastest growing, multi award-winning company that sits in the intersection between the Web2, Edutech, and PropTech space. During his term as the senior director previously, he built one of the most vibrant and long-standing investment communities in Asia and have been involved directly and indirectly with over US\$100 million of real estate transactions. With strong business acumen and leadership, he also spearheaded the regional and global expansion of the company by setting up new partnerships all over Asia. After getting more deeply exposed to the power of blockchain technology and the opportunities that Web3 brings, he decided to dive deep into the space with Marvion to chart the next phase of growth for the company.

His LinkedIn profile is attached: <https://www.linkedin.com/in/raymondchuaweiren/>

11. **David Fergusson – CEO & Co-founder of Hugo**, a digital companion empowering any generation to spend, save, and invest confidently, effortlessly and sustainably through an inclusive and easy-to-understand Wealthcare® journey.

His LinkedIn profile is attached: <https://www.linkedin.com/in/fergusson-david-2761335/>

12. **Darren Ho – Head of Web 3.0, mm2 Asia, and Head of Metaviva (an mm2 Entertainment Company).** Darren is a serial entrepreneur who has been involved in the digital space for more than 25 years. He is now the Head of Web 3.0 for mm2 Entertainment, one of the largest media and entertainment companies in the region and specialises in transforming current digital initiatives into Web 3.0 where applicable. As an additional portfolio, he heads Metaviva, a Web 3.0 NFT marketplace focused on film and entertainment. Personally, he sits as an advisor to numerous projects ranging from national blockchain projects in Asia to GameFi initiatives as well as constantly helping companies discover utility for their Web 3.0 journey.

His LinkedIn profile is attached: <https://www.linkedin.com/in/darren-ho-34615328/>

13. **Vanessa Ho – Business Development & Outreach at SO-CAL.** Vanessa manages the marketing and communications team, and is responsible for user and creator acquisition in Asia for SO-COL community management platform. She also manages white label projects for corporate clients launching utility NFTs and penetrating web3.

Her LinkedIn profile is attached: <https://www.linkedin.com/in/vanessahomeiqi/>

14. **Khai Hori – Co-founder of Chan + Hori.** Khai Hori is a contemporary art curator with extensive experience in independent, institutional, and corporate arenas. He is currently Director and Partner of Chan + Hori Contemporary, a contemporary art consultancy in Singapore. His past roles include Deputy Director of Artistic Programming at Palais de Tokyo, Paris and Senior Curator at the Singapore Art Museum and National Heritage Board Singapore where he oversaw Singapore's national collection for contemporary art and curatorial programmes.

15. **Rakesh Kirpalani is the Chief Technology Officer at Drew & Napier LLC.** Rakesh leads the Dispute Resolution & Information Technology team (DrewTech). The DrewTech team has extensive experience in dealing with issues where risk and technology interface, including risk management and disputes in connection with information technology infrastructure and electronic evidence. These include cloud computing contracts, Business Applications as a Service (BAaaS) contracts, wide-area network deployment contracts and over-the-top platform deployment contracts as well as data breach pre-emption and response, the Cybersecurity Act, Personal Data Protection Act and breaches of end-user/employee confidentiality obligations. With his legal and technical knowledge, Rakesh simplifies these issues for judges and arbitrators alike. He has advised various multi-national corporations, multi-jurisdictional private equity funds and listed companies both in Singapore and other jurisdictions. Rakesh also has an active practice in commercial dispute resolution and litigation, in particular shareholders' and directors' disputes, economic torts, employment disputes, and disputes concerning breaches of confidentiality.

His LinkedIn profile is attached: <https://www.linkedin.com/in/rakesh-kirpalani-29823455/>

16. **Ohoon Kwon is the Managing Partner at Cha & Kwon.** He concentrates his practice in the area of corporate law, with focus on finance, information technologies and international law. Most recently, he has advised several blockchain companies on their cryptocurrency related projects. His work includes ICO (initial coin offering), off-shore incorporation, licensing, legal opinion drafting for whitepapers, STO(security token offering) and Non-fungible Tokens (NFT). He also has experience in foreign exchange regulations in Korea especially on cross-border cryptocurrency and fiat exchange, along with other AML regulations. His work extends to highly regulatory fields including MLM (multi-level marketing) regulations and anti-bribery laws in Korea. He has successfully implemented major compliance initiatives within large corporations. Native in English, Ohoon has previously worked as an inhouse counsel in MNCs including Amway Korea, Bausch & Lomb Korea and Blizzard Entertainment Korea. He has organized several regulation reform projects involving government and legislative staffs and represented the private sector. Admitted to practice law in the Republic of Korea, He is a member of the Korean Bar Association. Ohoon served as a director at Inhouse Counsel Forum (IHCF), the largest inhouse counsel society in Korea.

His LinkedIn profile is attached: <https://www.linkedin.com/in/ohoonkwon/>

17. **Louie Lee is the Founder and Managing Director of Prosynergy Consulting Limited.** Louie has close to 25 years of professional experience as a corporate finance lawyer at major international law firms and as Head of Legal and Compliance at multiple financial institutions. He also has close to 10 years of regulatory experience at the Securities and Futures Commission, working in the Corporate Finance and Investment Products Divisions and was involved in developing the new regime for the offer of structured products in Hong Kong.

Since he founded Prosynergy Consulting Limited together with Sally in 2018, Louie has been utilising his regulatory and compliance expertise acting as a solution provider for financial institutions. With the introduction of various regulations, rules and guidelines on virtual assets in Hong Kong, Louie, Sally, and their team at Prosynergy were involved in a number of applications in this regard, including Hong Kong's only two approved regulated Virtual Asset Trading Platforms (SFC Type 1 and Type 7 licences) and other Virtual Asset Portfolio Managers' applications (SFC for type 9 licence uplift).

Today, aside from advising traditional financial institutions, Louie is leading a variety of virtual asset related projects where he is pushing for more proactive regulatory measures for the crypto space in Hong Kong.

His LinkedIn profile is attached: <https://www.linkedin.com/in/louie-lee-6ab35379/>

18. **Terry Lee – Founder of Art Seasons.** Terry has a successful career in gemstones, jewellery, and fashion industries; now a well-known gallerist and consultant specialising in Asian Contemporary and Modern art who curated and managed more than 100 exhibitions and art events in Asia, and specialised in the creation of art funds and art collections. He is also the founder and director of the galleries in Singapore, Beijing, Jakarta, Seoul and Zurich, and Honorary Secretary and EXCO of Art Galleries Association of Singapore. Terry was a dynamic and established top executive with more than 25 years of top management and professional experience covering retail to manufacturing at Swarovski Group in the Asia Pacific region. In addition, Terry graduated with a Master of Arts - Asian Art Histories from Goldsmiths, University of London and a Postgraduate Diploma in Professional Marketing from The Chartered Institute of Marketing (CIM UK). He is an expert and authority in Myanmar 19th to 21st century art and art history, and an owner of one of the most comprehensive and extensive collections of Burmese modern art.

His LinkedIn profile is attached: <https://www.linkedin.com/in/terry-lee-3b4b3713a/>

19. **Lim Tian Yi is the founder of KOLI.** Tian became an entrepreneurship when he was 7 years old, trading dragonball cards, selling toys and and renting out his game console to his classmates. As an author and consultant for the past 18 years, Tian has been coaching and helping influencers and corporations to grow their business through investment and marketing. He is frequently invited to speak on major business conferences in Europe and Asia due to his experience and practical ability to help his clients learn and grow. He is the founder of KOLI, an influencer marketing company with a community of over 150,000 influencers globally. It was during Covid that Tian discovered the world of NFTs. Despite the falling crypto currency market, NFTs are still in hot demand. After spending over \$300k in the past 9 months investing and trading in NFTs, Tian has found a very profitable way to invest in NFTs, and has been helping others to achieve this as well. Tian believes that one should not only work for money, but should also have money working for them. He believes that freedom can be achieved through investments and passive income. Personally Tian has a wide portfolio of investments in NFTs, Cryptocurrencies and Real Estate Internationally.

His Linkedin profile is attached: <https://www.linkedin.com/in/limtiany/>

20. **Sally Lin is the Founder and Executive Director of Prosynergy Consulting Limited.** Sally has more than 18 years of professional experience and started her career as an auditor and as a risk and compliance advisor at a global audit firm. After leaving PwC, Sally was the global project manager responsible for setting up internal control systems and processes for VISA's Sarbanes-Oxley program. She later gained unique regulatory insights and expertise while working at the Securities and Futures Commission and other financial institutions.

Since she founded Prosynergy Consulting Limited together with Louie in 2018, Sally has been utilising her risk and compliance expertise in guiding financial institutions on their internal control policies and procedures. With the introduction of various regulations, rules and guidelines on virtual assets in Hong Kong, Sally, Louie, and their team at Prosynergy were involved in a number of applications in this regard, including Hong Kong's only two approved regulated Virtual Asset Trading Platforms (SFC Type 1 and Type 7 licences) and other Virtual Asset Portfolio Managers' applications (SFC for type 9 licence uplift).

Today, aside from advising traditional financial institutions, Sally is leading a variety of virtual asset related licence applications where she is bridging the gap between compliance and regulatory control in TradFi and innovation in the virtual asset space.

Her Linkedin profile is attached: <https://www.linkedin.com/in/sallywlin/>

21. **Cici Lu is the Principal Consultant & Founder of Venn Link Partners.** Cici is a Web 3 adoption strategist with a unique combined experience in Crypto, Metaverse, Institutional Banking, and Entrepreneurship helping institutional clients to capitalise on Web 3 opportunities. She started her global markets career in Investment Banking M&A with one of the largest North American Banks in Toronto, then she pursued her interest in macroeconomics by joining its FX team as a trader in London and Sydney. In 2008, she relocated to Singapore and managed the bank's global FX risk in the Asia time zone during the GFC. Later, Cici was also a trader for government & credit bonds during the European debt crisis. In addition, she has ESG experience, leading an ESG project for one of the largest European Banks, which has galvanised her strong belief of the positive role crypto can play in sustainable investment.

Her Linkedin profile is attached: <https://www.linkedin.com/in/cici-smartcookie/>

22. **Dr. Patrick Ma is the CEO of Marvel Digital Ai Ltd.** Dr. Ma holds a doctorate from the Hong Kong Polytechnic University. He has over 15 years of working experience in Artificial Intelligence and Big Data Analytics areas. He has published nearly 30 research papers in the top-tier journals and conferences of IEEE and ACM. In addition, Dr. Ma holds more than 10 patents in Artificial Intelligence. Dr. Ma has served as a committee and member of various organizations and societies, such as the Hong Kong Computer Society, the Academic and Vocational Qualifications Authority of the Hong Kong Special Administrative Region, the Institute of Electrical and Electronics Engineers, and the British Computer Society. He was also a BCS registered IT professional.

His LinkedIn profile is attached: <https://www.linkedin.com/in/patrickma01/>

23. **Michael Nash is an Irish/American filmmaker and artist** named in 2010 by MovieMaker Magazine as one of the “Top 10 MovieMakers For The Planet.” Nash founded Beverly Hills Productions over decade ago and has been an alumni of the Sundance Film Festival for years. The production company has produced many award-winning television and film content distributed theatrically, on network/cable television and multiple streaming platforms. In 2021 Nash wrapped production on two feature films, the first a sports documentary titled Saving The Roar and a psychological thriller titled BillyFord. Nash wrote, directed and produced both films.

Currently, Nash has four films/television shows in different stages of production and development including the film Climate Refugees 2 with Leonardo DiCaprio, Captain Counter Culture a feature documentary about Larry Moyer and Shel Silverstein that features Barbara Kopple, The Messenger a film about Muslim filmmaker Moustapha Akad and a television series Playing It Forward. Nash’s past narrative feature films, the critically acclaimed Fuel won top feature film honors around the globe and Nebraska. Nash’s multi award winning Climate Refugees had its world premiere at the Sundance Film Festival in Park City, Utah, and was noted by Robert Redford in the NY Times “as an agent for social change.” The film went on to win multiple awards both domestically and internationally.

Nash sits on an UN advisory panel focused on global “content for change” and is a global keynote speaker on issues of humanity, climate stress, food security and migration. Beverly Hills Productions is a key link between Hollywood and the United Nations for providing film content to be screened in summits and events to leaders of the world in hopes of changing global policy. He consults with several leaders around the world, governments and organizations. A partial list includes DAVOS, Harvard University, MIT, The Pentagon, US House and Senate, American Security Project and the United Nations.

His LinkedIn profile is attached: <https://www.linkedin.com/in/michael-p-nash-63a316a/>

24. **Ng Chong Yuan – Head of Faculty, IPOS International.** Chong Yuan is a Singapore qualified Advocate & Solicitor and has diverse in-house work experience in technology businesses spanning over about a decade. Currently, as the Head of Faculty at IPOS International, he teaches and speaks on practice and management courses covering intellectual property (IP) and trade secrets. With a keen interest in the adoption of virtual technologies, Chong Yuan has written articles on Getting Your Money's Worth from Intangible Assets in Non Fungible Tokens and IP in the Metaverse: Creating Value from Your IP in the Virtual World. Prior to joining IP Academy, he was practising law at an international law firm, specialising in Intellectual Property (IP), Technology and Commercial Laws. As part of this legal practice, he focused on advising and representing clients on broad portfolios of patent and trademark rights covering many jurisdictions around the world, including USA, EU, CN, SG and AU. His clients included international manufacturing firms, technology firms, foreign law firms and government agencies. His practice experience included IP prosecution, IP court litigation and IP advisory work. With an engineering training, Chong Yuan has also tutored and conducted research at the engineering school of a Singapore university. He is also an inventor of a USA patent (no. 6853626).

His LinkedIn profile is attached: <https://www.linkedin.com/in/chong-yuan-ng-5b5b037/>

25. **Eric Ng is Deputy Secretary-General at HKIAC.** Prior to joining the HKIAC, Eric worked for several years as a barrister-at-law in Hong Kong focusing primarily on international commercial and construction arbitrations, as well as general commercial litigation in Hong Kong, and has worked as counsel as well as tribunal secretary for several major international commercial, construction, and financial arbitrations around the world. In addition to his work as a barrister, Eric was previously Adjunct Professor at the University of International Business and Economics in Beijing, lecturing in advocacy and investor-state arbitration. He has also lectured at Tsinghua University and Peking University. Eric has also published on issues of international dispute resolution and investor-state arbitration. Eric holds a BCL from Oxford University, PCLL and JD from City University of Hong Kong, MSc E-commerce from the University of Hong Kong, as well as a BS in Business Administration and Information Systems from Babson College in the USA. He is admitted to practice law in Hong Kong.

His LinkedIn profile is attached: <https://www.linkedin.com/in/erickynglaw/>

26. **Toby O'Connor – CEO of Coinllectibles.** Toby has a background in international finance and senior management having spent the majority of his 25 year banking career at J.P. Morgan before becoming CEO of a merchant bank in Singapore. He has become increasingly focused on working with entrepreneurial business models using disruptive technologies that can enhance the way we live, for current as well as future generations. This interest has contributed to success in helping to build a track record in bridging and building global partnerships. Toby has degrees from Dartmouth College and the London School of Economics.

His LinkedIn profile is attached: <https://www.linkedin.com/in/toby-o-connor-59b633b8/>

27. **Guy Orlebar – Chief Investment Officer at New Asia Ferrell Asset Management**, an Asia-focused financial services group dedicated to serving the investment and wealth management needs of family offices and private individuals globally.

His LinkedIn profile is attached: <https://www.linkedin.com/in/agogarrett/>

28. **Moses W Park – Barrister and Arbitration Lawyer at Liberty Chambers**. Moses is a dispute resolution lawyer practicing as a barrister (trial advocate) based in Hong Kong. His practice mainly focuses on conduct and resolution of cross-border and international commercial arbitration and litigation. He has handled a broad spectrum of commercial work with an emphasis on civil fraud, asset-tracing/recovery, enforcement of foreign arbitral awards/judgment family office as well as shareholder disputes. Moses has expertise concerning recovery strategies and emergency relief measures related to fraud including Mareva injunctions, Norwich Pharmacal orders and asset tracing proceedings. He is well versed in the enforcement of foreign judgments and arbitral awards process in Hong Kong. His clients have included multi-national corporations and businesses as well as high and ultra-high net worth individuals. Moses specialises in multi-jurisdictional financial crime and regulatory matters. He advises financial institutions on cross-border fraud and asset recovery related issues and has particular expertise in conducting complex multi-jurisdictional asset tracing. His experience spans a wide range of industry sectors, particularly, financial services, family offices and private equity funds. His work extends to regulatory fields (providing advice on matters governed by securities and banking legislation). Lately, he has been advising international clients on regulatory issues relating to governance and regulation of family offices. He is currently serving in the Committee of Arbitration at the Hong Kong Bar, the Committee of Commercial Law & Practice at the International Chamber of Commerce (ICC) Hong Kong.

His LinkedIn profile is attached: <https://www.linkedin.com/in/moses-wanki-park/>

29. **Dr Cynthia A. Phillips – Founder & Principal of The Disruptive Factory**. Cynthia is an economist, writer, producer, and social entrepreneur. She serves executive teams at game changing companies and organizations as a strategist as well as an innovation, venture development, risk management, sustainability, data science, and marketing expert. Former executive in risk management and marketing at American Express. She is the founder of 22nd Century by Design, The Disruptive Quarterly, and The Disruptive Factory. Phillips is a Partner at Renew Venture Capital an impact fund that focuses on diversity, sustainability, and supporting underrepresented founders. She serves as VP Partner Relations at Attobahn, Inc. A 2020 Finalist Global Women in Tech, Phillips is a champion of the 17 UN SDGs and supports nonprofit organizations, creators as well as companies of any scale to integrate the SDGs into their business planning, Business Intelligence, ESG and CSR. She served as an Executive Producer of A Plastic Ocean and Producer of A New Resistance. Her writing has been recognized by The Academy's Nicholl Fellowship, Humanitas, and LA International Screenwriting Awards. Her first novel, A Sensitive Instrument, was awarded a 2022 Arizona Artist Grant. She believes advancing the technologies that purposefully connect us and sharing our stories – well told - can change the world.

Her LinkedIn profile is attached: <https://www.linkedin.com/in/cynthia-a-phillips-phd-08abb339>.

30. **Reshveen – Partner, Invest with Certainty.**

His LinkedIn profile is attached: <https://www.linkedin.com/in/reshveen-rajendran-59a100249/>

31. **Sean Seah is the Founder of Ccreators.io and Next Level Ventures.** He envisions creating new waves of entrepreneurs in the Creator's Economy. He has trained more than thousands of individuals to create assets on the web in order to monetize and to influence the web positively.

His LinkedIn profile is attached: <https://www.linkedin.com/in/sean-seah/>

32. **Julian So Han Meng – XBE Group CEO.** Julian graduated from Law School at the National University of Singapore in 1996 and was a Dean's List award recipient. After graduating, he proceeded to obtain legal qualifications in Singapore, Hong Kong, and the United Kingdom. He started his career in Allen & Gledhill in Singapore and subsequently joined Simmons & Simmons in Hong Kong. During private practice, Julian specialised in banking, securitisation, derivatives and structured finance. Apart from legal private practice, Julian also has more than 15 years of experience in the finance industry. During his career, Julian held senior positions in UBS AG, Morgan Stanley, and was Head of Asia Fixed Income at Mizuho Securities. He was also the Managing Director at Sun Hung Kai Financial. He is now the Group CEO of XBE and manages seven technology companies within the group, some of which are now publicly listed.

His LinkedIn profile is attached: <https://www.linkedin.com/in/julianshm/>

33. **Bizhan Tong – Founder of Phoenix Water Productions.** As a British born Chinese, Bizhan Tong spent his life seeking to understand his cultural heritage by living in two worlds while striving to bring the East and the West into one. With a background in film finance investing in Film and Series slates, Bizhan was also a passionate filmmaker with a keen interest in philanthropy, sitting on the boards of 3 charities across Hong Kong and the UK while spearheading initiatives around equality. He went on to form Phoenix Waters Productions, a production company exploring social issues through the power of film, and won several awards for The Escort, a film he wrote, directed, and produced which is currently being adapted for the stage in the US with an Asian remake on the way. Bizhan has since moved to Hong Kong where he partnered with film companies across the globe including the UK, US, Japan, Korea, and Hong Kong in an effort to bring local Asian stories to global audiences. He partnered with ATV, Hong Kong's oldest broadcaster behind the Donnie Yen Fist of Fury franchise, as its Executive Producer to relaunch its creative department and spearhead the creative direction of the studio. Following Lockdown Bizhan's upcoming projects include crime drama series Forensic Psychologist, a Hong Kong remake of Richard Linklater's Tape, and Hong Kong's biggest zombie film in history Chungking Mansions featuring an international cast.

His LinkedIn profile is attached: <https://www.linkedin.com/in/bizhantong/>

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ABOUT THE ORGANISERS



Coinllectibles is a technology company supporting the collectibles industry with a focus on rare memorabilia and artworks that exist and have intrinsic value in the real world, whether tangible or intangible in nature. Coinllectibles applies blockchain, marketplace, metaverse and DOT technologies as tools to disrupt and enhance the real world collectibles industry. The technology underpinning DOTs (digital ownership tokens) has multiple functional use cases that Coinllectibles™ is applying to areas including art, sports, watches, numismatics, limited edition toys, limited edition fashion wear and sneakers. DOTs have the power to transform our societies and some areas may be subject to regulations. Coinllectibles™ uses DOT technology solely to provide a legally-binding digital ownership token (DOT) to a tangible or intangible collectible.

URL: www.Coinllectibles.Art



Marvion is a metaverse technology company in the lifestyle and entertainment industry. Although most lifestyle and entertainment content are digital in nature today, they exist in the real world as intangible assets, such as intellectual property, licenses and contractual rights, with intrinsic value. Marvion applies blockchain and NFT technologies as tools to disrupt and improve the existing and current practices. The technology underpinning NFTs (non-fungible tokens) has multiple functional use cases, some of which have the power to transform our societies, and some of which may be subject to regulations. Marvion uses NFT technology solely to create a legally-binding digital ownership token (DOT) to both tangible and intangible lifestyle and entertainment assets, which our analysis suggests would functionally fall outside any regulatory perimeter.

URL: www.Marvion.Media